and 360 **Public Private** Partnership

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February 18, 2025

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Presentation Purpose & Tonight's Ask

- Hotel-City Public-Private Partnership Overview
- Next steps and timing
- Letter of Intent vote



Site History





A Public-Private Partnership Primer •How and why PPPs? Belden partnership • Elements



Benefits of Downtown Hotel + Living Project

- Filling in "the Pit"
- No more contaminated soils
- A downtown hotel, enticing for business guests and tourists
- Downtown housing for twenty-six households
- An anchor **completing the Center Street** block
- Visual improvement to the Center Street gateway into downtown, including buried utility lines
- Job creation
- Housing for local businesses to attract new workers
- Tax benefits



- No City partnership no project
- Infrastructure that is publiclyowned

- Tax stabilization
 - \$3.5M over first 10 years
- Other waivers and reductions
 - •\$750k

Cīty's Investment



Infrastructure Funding

- Not final until it goes on the ballot (Fall 2025), and even then not definite!
- Current estimate:
 - \$2.8-3.5M TIF
 - \$1M NBRC Catalyst Grant
 - \$500,000 Sales Tax Reallocation
 - \$___
 - \$____
- Will continue to look for funds
- Will be back to BOA for approval of the Phase Filing to VEPC TIF maximum
- Other examples



Significant ROI

- In the first 20 years of operations, ~\$600,000 would be paid to the General Fund.
- In the first 20 years of operations, ~\$2.0 million paid to the Education Fund.
- In the first 20 years of operations, ~\$976,000 in special benefits district taxes.
- Sales tax
- Rooms & meals tax
- Post 20-years, ~\$410K/year to General Fund and ~\$450K/year to Education Fund.
- Continuance of payment of existing taxes during life of the TIF.





LOI Highlights

 Non-binding – more to come in Development Agreement

- Expectations of results
- Developer commitments
- City commitments



Next Steps

- •TIF Reminder and process
 - Public feedback opportunities!
- Infrastructure funding sources
- Engineering
- Voter education and prep





Questions?

